Social Initiatives & Achievements

Children's Hospices Across Scotland

For over 30 years, CHAS has been offering full family support for babies, children and young people with life shortening conditions. We have been fortunate to visit Rachel House in Kinross and help them bring joy to the children and families there. In December we spread some holiday cheer by donating toys to the children and organising a visit from Santa. Groups of our volunteers have also leant their time and talents to help with gardening and housekeeping on multiple occasions. In addition, we provided spa goodie bags for the parents and Arran Aromatics soaps for the parents' room, hoping to provide respite during difficult times.

Fife Women's Aid

Another cause we work closely with is Fife Women's Aid, an organisation dedicated to empowering women and children affected by domestic abuse. They strive to promote an inclusive environment free from discrimination. As part of our work to support FWA we have donated educational books and set up lockers to collect clothing donations from our associates. Our Fitness Members have also joined us in generously donating clothing to aid the organisation. To further show our support, we hosted a Christmas lunch for all the staff members in the Fife teams which was met with great appreciation. Additionally, we organised an associate raffle, raising an impressive £800 for Fife Women's Aid in December of 2023.

St Andrews Men's Shed

St Andrews Men's Shed provides a welcoming space for men to connect, share stories, and support each other's well-being. It offers opportunities for friendship, skill-sharing, and a renewed sense of purpose which in turn helps combat loneliness and mental health issues. We are proud to partner with this impactful organisation. To support their efforts, we have hosted a Christmas lunch and funded the foundation for their new barn. In 2024 we also allocated funds to assist with a new roof for their space.

Hey Girls - Period Poverty

In our ongoing commitment to our staff and the wider community, we have partnered with Hey Girls to address period poverty. Through this partnership our associates now have access to free period products in our washrooms. Additionally, every purchase made by our procurement team is matched with a donation to Hey Girls' network of more than 350 community partners, including foodbanks and homeless shelters. The partnership is thanks to the hotel's push to support its associates and build on our people-first approach.







